

USAGE

IDENTITY

**UNIDOS  
CONTRA  
DSPRDCIO**

COLOR - NO TART

**UNIDOS  
CONTRA  
DSPRDCIO**

B/W - NO TART

 **UNIDOS  
CONTRA  
DSPRDCIO**

COLOR - TART

 **UNIDOS  
CONTRA  
DSPRDCIO**

B/W - TART


COLORS

 R255 G170 B69  
C0 M39 Y82 K0  
HEX - #FFAA45

 R255 G92 B92  
C0 M79 Y57 K0  
HEX - #FF5C5C

 R255 G241 B210  
C0 M4 Y19 K0  
HEX - #FFFID2

 R255 G220 B245  
C0 M16 Y0 K0  
HEX - FFDCF5

 R0 G0 B0  
C0 M0 Y0 K100  
HEX - #000000

TYPOGRAPHY

PLAAK — EXPANDED BLACK

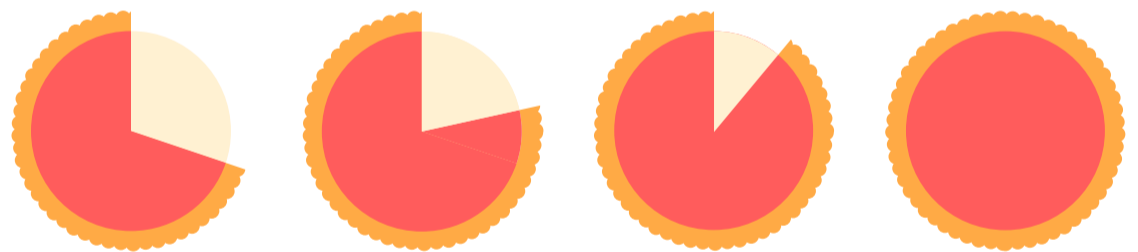
**ABCDEFGHIJKLMNOPQRSTUVWXYZ**

**0123456789 — &@€\$%(!)?\***



MINIMUM SPACING

THE IDENTITY MUST ALWAYS HAVE A MINIMUM SPACE AROUND WHICH CAN BE CALCULATED THE DOUBLING THE X SIZE AS SHOWN ABOVE.



DIFFERENT TART PHASES